

**Angela Sebben**

**Graphic Designer / Production Artist (25+ years experience)**

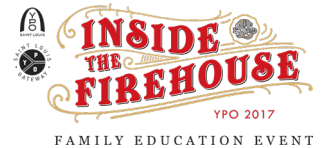
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### Inside the Firehouse event logo

“Inside the Firehouse” was a co-branded family event between two local YPO chapters — the YPO Saint Louis Gateway chapter and the YPO St. Louis chapter. They commissioned me to develop a co-branded event logo. The event, attended by chapter members and their families, brought together several St. Louis County and St. Louis City fire fighting units and special guests for a day of fire safety education and learning fun.



Shown above are the three initial logo options provided to the organizers. The active option of the firefighter running into a burning building was selected over the more passive options.

The final logo was used on event signage, badges, stickers (which were handed out as well as applied to children’s toy fire helmets), and labels used to personalize additional event giveaways.

