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YPO St. Louis Education Year Theme Logos

I have had the privilege over the last few years to works with YPO St. Louis by designing their Education Year theme logo and helping to develop collateral materials for the year's events. Collateral materials vary per event but often include signage, name tags, programs, and handouts. The year's overall collateral includes a banner and a directory and members which includes a catalog of the year's planned events. I work closely with each new Education Chair to develop the logo for their chosen theme and implement it throughout the year as needed.

